

DOGETTI

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# INTRODUCTION

## (THE DOGETTI FAMILY)



**DON DOGETTI**  
CEO Of Community



**VITO DOGETTI**  
Marketing Manager



**SONNY DOGETTI**  
Senior Developer



**JOEY DOGETTI**  
Social Media Manager

Dogetti is a revolutionary new meme coin that aims to become the TOP DOGE in the meme coin space by fostering a close-knit and united community AKA the “Dogetti family”. We believe that by building a strong sense of camaraderie and shared purpose among our holders, we can create a community that is truly invested in the success of the project.

At Dogetti, we understand that the key to success is creating a sense of belonging and shared purpose among our holders. We strive to create a family where members feel valued, respected and heard. We want to foster an environment where holders can come together to share ideas, collaborate, and work towards a common goal of creating wealth for all involved.

Our flagship feature is our buy-back protocol, which allows for a 2% reflection on all

transactions, providing a steady income stream for all Dogetti holders. This not only helps to create wealth for the family but also incentivises holders to be active and engaged members of the wider ecosystem.

We will launch Dogetti NFTs, allowing holders to adopt their own Dogetti pet and use it as a digital companion. The NFTs will be unique and rare, and they will grant access to exclusive events and content.

The Dogetti team is dedicated to creating a sustainable and long-term project that will bring value to its community. With a strong focus on community engagement, fair distribution and constant innovation, Dogetti is destined to become the leading meme coin on the market.



# THE DOGETTI DREAM



Once upon a time, there was a group of mischievous and clever dogs who called themselves the Dogetti family. They had always dreamed of creating a better life for themselves and their fellow canines. The Dogetti family, headed by Don Eloni Dogetti believed that the key to achieving this goal was by building a strong and united community, where each member had a sense of belonging and shared purpose.

One day, while out on a walk, the Dogetti family stumbled upon a mysterious coin. It was unlike any coin they had ever seen before. It was shiny, digital, and had a picture of a cute dog on it. The Dogetti family was intrigued and decided to investigate further.

They soon discovered that this coin was a cryptocurrency, and it had the potential to change their lives forever. The Dogetti family realized that by building a community around this coin and promoting its use, they could create a steady stream of income for all the members of the family.

The Dogetti family set out to create a revolutionary new meme coin that would become the top dog in the meme coin space. They envisioned a coin that would be owned and controlled by the community, with the express goal of shifting wealth into the defi ecosystem and creating a sense of belonging and shared purpose among its holders.

The Dogetti family knew that they had to be innovative and creative to achieve this goal. They came up with a variety of utility features such as Dogetti NFTs and DogettiDAO, all of which were designed to make the coin more accessible, user-friendly and fun for everyone.

With the help of the community, the Dogetti family was able to launch their coin and create a steady stream of income for all the members of the family. They also started donating to animal welfare charities as part of their mission to support the animal welfare cause.

The Dogetti family was overjoyed at their success and knew that this was only the beginning. They were determined to continue to innovate and expand the Dogetti ecosystem, always with the goal of making the Dogetti family stronger and wealthier. And so, the Dogetti family prospered and passed on their wealth to future generations of the Dogetti family.

In the end, the Dogetti family's dream of creating a better life for themselves and their fellow canines had come true, and they lived happily ever



# ECOSYSTEM

## Dogetti NFTs

NFTs, or non-fungible tokens, are unique digital assets that are built on the blockchain. They are used to represent ownership of a specific item or piece of content, such as artwork, collectables, or even memes. Dogetti NFTs will enable holders to adopt a unique and adorable Dogetti puppy, which serves as a digital companion. These NFTs have the potential for future developments, such as implementing a breeding mechanism, where holders can breed and grow new Dogetti NFTs, and then sell them on the market for fiat or cryptocurrency.

## DogettiDAO

DogettiDAO, allows community members to propose and vote on proposals for the development and direction of the Dogetti project. This allows for a truly decentralized and community-driven decision-making process, enabling all members to have a voice and actively shape the future of the project.





# WHY DOGETTI ? (THE TOP DOGE)



The world of cryptocurrency is currently experiencing a shift towards decentralized theories of money, where power is distributed among a community of users rather than being centralized in a single entity. This shift is driven by a desire for financial systems that are more transparent, secure, and resistant to censorship. Meme coins embody this decentralized philosophy and offer a new form of digital currency that is community-driven and based on shared values and interests. The popularity of meme coins is also driven by the growing demand for digital assets with which users can have more personal connections, which can be used to express personal identity and values.

Consider DOGE, a cryptocurrency that was established as a joke in 2013 but has since amassed a market valuation of \$75 billion in only seven years. It continues to be one of the largest cryptocurrencies by market capitalization, with a current value of \$11 billion. In just a few short years, this early version of dog-inspired currency has amassed millions of devoted fans and is

now acknowledged and recognised by businesses. DOGE may have been the first and most successful dog-themed cryptocurrency, but the emergence of other similar coins, such as Dogetti, demonstrates that this type of digital currency is here to stay.

From the outside, this phenomenon appears absurd; many are waiting for the bubble to burst so they can say “I told you so.” However, history and Web 3.0’s emerging trends suggest that we can and should anticipate the existence of numerous sorts of currencies in the future. While certain cryptocurrencies will inevitably serve as a superior store of value and medium of exchange, it is unlikely that a “winner-take-all” market would emerge. Consequently, as this new kind of currency grows, it is important to analyse which new types of dog money have the best chance of succeeding and how they differ from their counterparts.





# VALUES

## Transparency

Dogetti is fully decentralized and community-driven, with no centralized ownership. The 'Dogetti Family' are the backbone of the project with open, free and honest communication encouraged for all members to be informed and even actively participate in the development and growth of the project. All updates and decisions regarding the project will first be discussed and then later voted on by our family.

## Trust

Trust is a crucial aspect of any cryptocurrency project, and Dogetti places a strong emphasis on transparency in all aspects of the project. This includes being open and transparent about community support and development, as well as any security measures taken

to protect the integrity of the network. Dogetti also undertakes top-grade code audits to ensure that the platform is secure and free of vulnerabilities, and implements strategies such as burning liquidity tokens to reduce the risk of malicious behaviour.

## Longevity

Dogetti is focused on long-term growth and development, rather than short-term gains or temporary trends. The decentralized community is fostering this vision by building a stable and resilient ecosystem with real-world use cases, which will result in greater rewards for family members and popularity beyond any temporary trends. This long-term perspective is key to the project's success and differentiates Dogetti from other projects focused on short-term gains.





# ETHEREUM NETWORK

The Ethereum network is considered to be the best chain to build a project on for a few reasons:



**1. Smart Contract Capability:** Ethereum can execute smart contracts, which are self-executing contracts with the terms of the agreement directly written into code. This allows for the creation of decentralized applications (dApps) that can run without the need for intermediaries.

**2. Large Developer Community:** Ethereum has one of the largest and most active developer communities in the blockchain space. This means that there is a wealth of knowledge and resources available for developers to build on the Ethereum network.

**3. Ecosystem:** Ethereum has a large and growing ecosystem of projects, protocols, and tools that are built on top of it. This allows for interoperability and a wide range of potential use cases for projects built on Ethereum.

**4. Liquidity:** Ethereum is one of the most liquid cryptocurrencies, meaning it has a large market capitalization and high trading volume. This makes it easy to buy and sell Ethereum and the tokens built on its network.

**5. Scalability:** Ethereum is currently working on improving its scalability via several solutions such as Ethereum 2.0 and layer 2 solutions like rollups and optimistic rollups. This means that the network will be able to handle more transactions per second, making it more suitable for large-scale dApps.

All in all, the Ethereum network offers a robust and secure platform for building decentralized applications and smart contracts, a large and active developer community, a growing ecosystem of projects, high liquidity and ongoing work to improve scalability, making it an attractive choice for projects to build on.

# TOKENOMICS

Token Symbol - DETI

Total Supply - 100,000,000,000

PRESALE

75%

75,000,000,000

MARKETING

10%

10,000,000,000

EXCHANGES

10%

10,000,000,000

DEV

5%

5,000,000,000

Tax - 6% (Reflection 2%, Charity 2%, liquidity 1%, 1% burn)

NFT tax - 6% (Refecation 2%, Charity 2%, Liquidity 1%, Holder 1%)



# ROADMAP

## PHASE 1

- Presale begins
- Website and Whitepaper released
- Welcome people to the family (first 1000 telegram members)

## PHASE 2

- Audit
- Listed on Coinsniper
- Listed on CoinGecko and Coin Marketcap
- Begin charity donations from the presale wallet
- 5000 Family Members

## PHASE 3

- Dogetti NFT Marketplace released
- Dogetti NFT breeding mechanism launched
- Dogetti Wallet released
- 250,000+ family member

## PHASE 4

- Influencer Campaign
- Marketing Push via social media
- Meme competitions and giveaways
- 10,000 family members

## PHASE 5

- Dogetti NFTs launch
- Dogetti DAO Launch
- End of the Presale, Dogetti launches on a Tier 1 DEX
- 100,000 family members

## PHASE 6

- Dogetti established as the Top Doge
- Continue to innovate and expand the Dogetti ecosystem by adding new features and services, always with the goal of making the Dogetti family stronger and wealthier.

